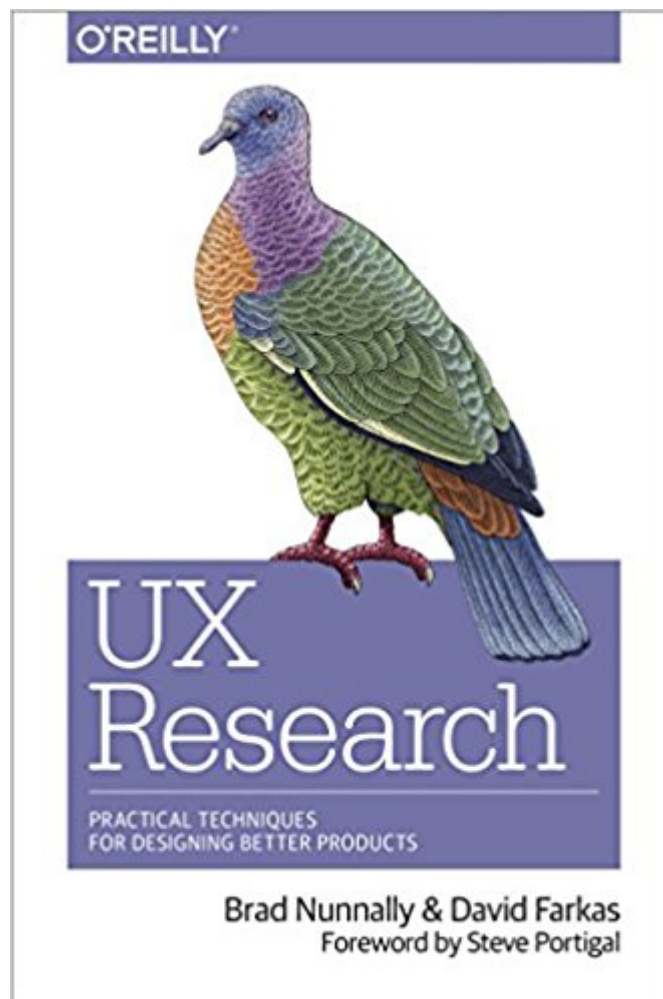




**Ebook Directory**  
the best source of ebook

The book was found

# UX Research: Practical Techniques For Designing Better Products



## Synopsis

One key responsibility of product designers and UX practitioners is to conduct formal and informal research to clarify design decisions and business needs. But there's often mystery around product research, with the feeling that you need to be a research Zen master to gather anything useful. Fact is, anyone can conduct product research. With this quick reference guide, you'll learn a common language and set of tools to help you carry out research in an informed and productive manner. This book contains four sections, including a brief introduction to UX research, planning and preparation, facilitating research, and analysis and reporting. Each chapter includes a short exercise so you can quickly apply what you've learned. Learn what it takes to ask good research questions Know when to use quantitative and qualitative research methods Explore the logistics and details of coordinating a research session Use softer skills to make research seem natural to participants Learn tools and approaches to uncover meaning in your raw data Communicate your findings with a framework and structure

## Book Information

File Size: 9274 KB

Print Length: 256 pages

Simultaneous Device Usage: Unlimited

Publisher: O'Reilly Media; 1 edition (November 15, 2016)

Publication Date: November 30, 2016

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B01N9BZ060

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #243,199 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #66

in Kindle Store > Kindle eBooks > Computers & Technology > Web Development > User

Experience & Usability #154 in Kindle Store > Kindle eBooks > Computers & Technology >

Web Development > Web Design #211 in Books > Computers & Technology > Graphics &

Design > User Experience & Usability

## Customer Reviews

A must have for anyone doing design research.

A clear and actionable handbook for user researchers with good nuggets for experts.

[Download to continue reading...](#)

UX Research: Practical Techniques for Designing Better Products Basics of R/C Model Aircraft Design: Practical Techniques for Building Better Models: Practical Techniques for Building Better Models Build Better Products: A Modern Approach to Building Successful User-Centered Products Earl Mindell's Supplement Bible: A Comprehensive Guide to Hundreds of NEW Natural Products that Will Help You Live Longer, Look Better, Stay Heathier, ... and Much More! (Better Health for 2003) Anti Aging: The Best Anti Aging Beauty Products, Anti Aging Medicines and Anti Aging Skin Care Treatments to Make You Look and Feel Younger (Anti Aging, ... Secrets, Anti Aging Diet, Beauty Products) Don't Go to the Cosmetics Counter Without Me: A unique, professionally sourced guide to thousands of skin-care and makeup products from today's hottest ... and discover which products really work! Don't Go to the Cosmetics Counter Without Me: A unique guide to skin care and makeup products from today's hottest brands &#151; shop smarter and find products that really work! Sell Products Make Money (2017): How to Start Selling Information & Physical Products Online the Easy Way Yearbook of Forest Products (FAO Yearbook: Forest Products) Research Techniques for the Health Sciences (5th Edition) (Neutens, Research Techniques for the Health Sciences) Research Techniques for the Health Sciences (Neutens, Research Techniques for the Health Sciences) Designing Connected Products: UX for the Consumer Internet of Things Overcrowded: Designing Meaningful Products in a World Awash with Ideas Lean UX: Designing Great Products with Agile Teams Designing Usability into Medical Products A Practical Guide to Chemical Peels, Microdermabrasion & Topical Products (Practical Guide To... (Lippincott)) Designing the World's Best Public Art (Designing the World's Best Series) Designing with the Wool Advanced Techniques in Navajo Weaving (Advanced Techniques In Navajo Weaving) Better Homes and Gardens Baking: More than 350 Recipes Plus Tips and Techniques (Better Homes and Gardens Cooking) Research Methods in Applied Linguistics: A Practical Resource (Research Methods in Linguistics)

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help